O’Malley School of Business Curriculum Committee (BCC)

September 25, 2018

Member present: Hany Guirguis, Allen Simion Tomoiaga (proxy for Musa Jafar), Min Jung Kim, Yassir Samra (chair), Mary Michel (via call-in), Hyeon Park, Chia-Jane Wang, Donald Gibson (ex-officio) and Janet Rovenpor (ex-officio)

Meeting place and time: Smiddy Conference Room at 1:05 PM

1. The minutes of September 5, 2018 meeting were approved unanimously.
2. Dr. Min Jung Kim, new BCC member representing the marketing department for fall 2018 semester was introduced.
3. Preparations for the BCC’s October 1 meeting with AACSB team. The BCC members will highlight the committee work and talk in details in the following areas during the AACSB meeting:
4. The BCC follows official rules stated in the BCC Bylaw for forming the committee, organizing the meetings and the decision making process. The committee is consisted of at least one faculty representative from each major. Changes in curriculum are generally initiated at the department level and then the proposal is presented to the committee meeting for discussion and voting.
5. The BCC regularly review to ensure the O’Malley School of Business’s new or changes in majors, minors, concentrations and the offering of dual degrees (e.g. BS/MBA in accounting) are accurately reported to NYS Department of Education (NYSED) and in compliance with the NYSED requirements.
6. The BCC’s work in developing and implementing High Impact Practices (HIPs) in the business curriculum.
7. The BCC has been working closely with the Assurance of Learning (AoL) Committee to ensure learning goals are mapped on the curriculum. The two committees collaborate on regular basis to identify what needs to be changed in the curriculum to improve student learning. As Dr. Kim is also serving on AoL committee, she will discuss her experience.
8. Individual faculty members will discuss their experiences of develop a new curriculum that allows students to develop new knowledge and skills, e.g. the business analytics major and CFA Institute affiliated program in the finance major.
9. Student participations in research and professional activities and competitions outside the classroom to foster intellectual development are part of our curriculum. Individual faculty members will illustrate this point by giving examples such as O’Malley School of Business Seminars, College Fed Challenge, Annual Business Analytics Conference, Study Abroad Programs, Innovation Challenge, and how we use resources of NYC and alumni network.
10. Student community services and practices such as Fair Trade and VITA (Volunteer Income Tax Assistance) to promote ethics and social justice awareness is also part of our curriculum and strongly relate to the College mission and Lasallian value.
11. The BCC’s experiences of working with other Schools in the College.
12. Discussions on a new undergraduate elective course BUAN 30X (proposed BUAN 305) *Business Analytics Spreadsheet Modeling* and a course name change for BUAN 427 to *Machine Learning for Business Analytics* from *Analytical Decision Making*. Associate Dean Rovenpor asked about the difference between the new BUAN 30X and a MBA Business Analytic course. Dr. Tomoiaga explained that the MBA course is more project oriented, and there will be more concepts and topics introduced in BUAN 30X. Dr. Samra raised the issue whether there is overlapping between BUAN 30X and MGMT (307) on simulation and project management.
13. The committee unanimously approved BUAN 30X and the course name change for BUAN 427 to *Machine Learning for Business Analytics*.

The meeting was adjourned at 2:15 PM

Submitted by

Chia-Jane Wang